

Gift cards and digital products for your business

Distribution, branded programmes and rewards through HKS Global and AR-PAY.

THE GROUP

HKS Global

Headquartered in Dubai, HKS Global connects wholesale and retail channels across digital gift cards, gaming, subscriptions, mobile top-ups and eSIMs, supported by technology and local market expertise.

THE RETAIL PLATFORM

AR-PAY

Our online retail platform connects customers with digital products and partner offers. Localized content and payment options help partners reach new audiences through an additional sales channel.

GIFT-CARD SERVICES

01

Distribution

Offer gift cards from established brands through your website, app or business, with integration and wholesale purchasing support.

02

Your branded gift card

Create a card for your business, with support for issuing, distribution and redemption, plus agreed branding and denominations.

03

Rewards and incentives

Reward employees or customers with digital gift cards. Reward links let recipients choose their preferred products.

OUR COMPANIES & REGIONAL PRESENCE

MENA / EUROPE / ASIA

UNITED ARAB EMIRATES

**HKS Global Group
DMCC**

Dubai headquarters

SAUDI ARABIA

**Alkhaleej
Almushtarakah Co**

Saudi local operations

HONG KONG

**HKS Global Group
Limited**

Hong Kong group company

CYPRUS

HKS Global Cyprus Ltd

Cyprus group company

Regional office

Bulgaria

Explore a partnership

Integration, distribution, marketing and settlement arrangements can be tailored to your business goals.

partnerships@hksglobal.grouphksglobal.group / ar-pay.com

AR-PAY: shopping, entertainment and gaming

AR-PAY brings shopping, entertainment and gaming gift cards together in one online store. Part of HKS Global, it connects customers with digital codes from a wide range of brands and gives business partners an additional retail channel alongside our wholesale network.

SHOPPING, ENTERTAINMENT AND GAMING BRANDS



Amazon
Shopping



Netflix
Entertainment



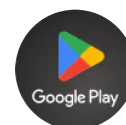
Spotify
Music



Noon
Shopping



Apple Gift Cards
Apps & content



Google Play
Apps & content



PlayStation
Gaming credit



Xbox
Gaming credit



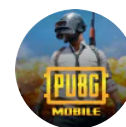
Nintendo
Cards & memberships



Steam
Wallet credit

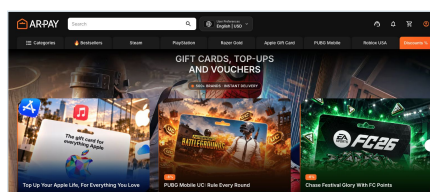


Razer Gold
Gaming credit

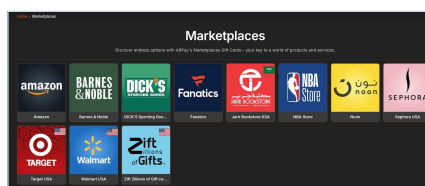


PUBG
Game credit & codes

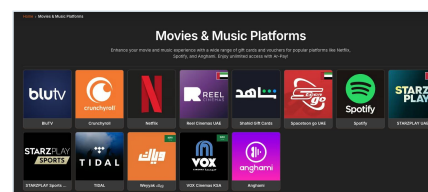
Explore the AR-PAY store



Global homepage



Shopping catalogue



Entertainment: Netflix & Spotify

Expand your gift-card business with AR-PAY

REACH MORE CUSTOMERS

Put your gift cards and digital products in front of customers through AR-PAY's online store, alongside HKS Global's wholesale network and localized market support.

BUILD YOUR GIFT-CARD PROGRAMME

Bring your branded gift-card programme to market with support for issuing, distribution, redemption and API integration. Add customer incentives or employee rewards around your business goals.

Talk to our team about the brands, markets and integrations that matter to your business.